AMENDMENTS TO THE CLAIMS:

This listing of claims will replace all prior versions and listings of claims in the application:

1-42. (Canceled)

43. (Currently Amended) A program schedule displaying An apparatus for displaying a record content, comprising:

storing means for storing a plurality of contents content items, the plurality of content items including a first content item and a second content item into a memory apparatus;

content classifying means for classifying the said stored plurality of content items contents;

virtual channel assigning means for assigning the said classified plurality of content items contents to a virtual channel;

arranging means for arranging the classified plurality of content items contents into the said virtual channel;

user operation receiving input means for receiving a user input operation for said stored contents;

rescheduling means for rescheduling said virtual channel in accordance with said user operation; and

displaying reproducing means for reproducing displaying dynamically the first content item; and said virtual channel on display.

selection means for selecting either the second content item, or a position within the first content item,

Attorney Docket No. 09812.0159-01 Application No. 10/768,841

wherein the selection means selects the second content item or the position within the first content item based on a duration of the user input.

44. (Currently Amended) The program schedule displaying apparatus according to claim 43, wherein:

the said displaying means displays an indicator of a current replaying position.

45. (Currently Amended) The program schedule displaying apparatus according to claim 43, wherein:

time sequence, and an order of recommendation rating for the user preference, or a past viewing history of a the user.

46. (Currently Amended) The program schedule displaying apparatus according to claim 43, wherein:

the position within the first content item is selected by one of said user operation is fast forward, rewind, slow, replay, or scene jump.

47. (Currently Amended) The program schedule displaying apparatus according to claim 43, further comprising:

current time acquiring means for acquiring a current time; and

calculating means for calculating <u>a</u> change value <u>by</u> comparing <u>the</u> said current time <u>with a scheduled time for the first content item or the second content item</u>, when receiving the said user operation is received.

48. (Currently Amended) The program schedule displaying apparatus according to claim 43, wherein:

the plurality of content items said contents are programs provided via ground stations, satellite wireless network, or wired network.

49. (Currently Amended) The program schedule displaying apparatus according to claim 43, wherein:

the plurality of content items said contents are comprised of visual and sound data.

50. (Currently Amended) The program schedule displaying apparatus according to claim 43, wherein:

the plurality of content items said contents are multimedia data or replay application programs.

51. (Currently Amended) A program schedule displaying method for displaying a record content, comprising the steps of:

storing a plurality of <u>content items</u>, the <u>plurality of content items including a first</u> content item and a <u>second content item</u> contents into a memory apparatus;

classifying the said stored plurality of content items contents;

assigning the said classified plurality of content items contents to a virtual channel;

arranging the classified plurality of content items contents into the said virtual channel;

receiving a user input operation for said stored contents;

rescheduling said virtual channel in accordance with said user operation; and

reproducing displaying dynamically the first content item; and said virtual

channel on display.

selecting either the second content item, or a position within the first content item,

wherein the selection of the second content item or the position within the first content item is based on a duration of the user input.

52. (Currently Amended) The program schedule displaying method according to claim 51, further comprising the step of:

displaying an indicator of <u>a</u> current replaying position.

53. (Currently Amended) The program schedule displaying method according to claim 51, further comprising the step of:

classifying the plurality of content items in accordance with a broadcasting time sequence, and an order of recommendation rating for the user preference, or past viewing history of a the user.

Attorney Docket No. 09812.0159-01 Application No. 10/768,841

54. (Currently Amended) The program schedule displaying method according to claim 51, wherein:

the position within the first content item is selected by one of said user operation is fast forward, rewind, slow, replay, or scene jump.

55. (Currently Amended) The program schedule displaying method according to claim 51, further comprising the steps of:

acquiring a current time; and

calculating <u>a</u> change value <u>by</u> comparing <u>the said</u> current time <u>with a scheduled</u> <u>time for the first content item or the second content item,</u> when receiving the said user operation is received.

56. (Currently Amended) The program schedule displaying method according to claim 51, wherein:

the plurality of content items said contents are programs provided via ground stations, satellite stations, wireless network, or wired network.

57. (Currently Amended) The program schedule displaying method according to claim 51, wherein:

the plurality of content items said contents are comprised of visual and sound data.

Attorney Docket No. 09812.0159-01 Application No. 10/768,841

58. (Currently Amended) The program schedule displaying method according to claim 51, wherein:

the plurality of content items said contents are multimedia data or replay application programs.